

DISSEMINATION PLAN

The main goal of this Plan is to achieve continuous presentation of the Project's goals and achievements to the partner institutions, especially to their non-information science undergraduate students, other Higher Education Institutions (HEI), professional associations in the field of (L)IS, decision making bodies responsible for the implementation and development of Digital Education (DE), and implementations of innovative teaching and learning methods and tools, as well as to the media at national and international level.

It is planned to reach the maximum outcome on following levels: individual student, team members, partner institutions, other institutions in the field of (L)IS, local communities of practices and (L)IS professional organizations as well as on local, EU and other bodies responsible for HE and DE, use of OERs in particular.

Dissemination of this Project's results and experience gained through its implementation could influence the development and advancement of the European HE arena in accordance to the European goals in regards to digital transformation. Moreover, it could have impact on those who are responsible for the decision making related to the mobility issues and harmonization of learning outcomes, as well as to field of practices in wider area of (L)IS by raising awareness about the changing competencies of Information professionals and their different profiles.

Target groups	What to present:	How to do it	Which levels	Where	When	Notes
Colleagues at partner HEIs	a) to j)	d), e), f), g), h)	a), b)	a) to f)	regularly	
New potential actors in mobility programs	a), b), d), e), f), h), i), j)	a), d), e)	a)	a) to f)	regularly	
Potential graduate students of (L)IS (BA in other programmes than IS)	a), b), d), e), f), h), i), j)	a), d), e)	a), b)	a) to f)	regularly	
Professional associations in the field of IS	a) to j)	a), d), e), f), g)	b), c), d)	a) to f)	two-three times yearly	
IT business sector, Companies from information economy sector	a) to j)	a), d), e), f), g)	b), c), d)	a) to f)	two-three times yearly	
Decision makers	a) to j)	a), d), e), h)	b), c)	a) to f)	two-three times yearly	
Local communities	f), h), i), j)	a) d), e),	b)	a) to f)	two-three times yearly	
General public	a), h), i), j)	d), e),	a) to d)	a) to f)	two-three times yearly	
Local/national media	a), f), h)m i), j)	b), c), d), e), h)	a), b)	a) to f)	regularly, and during multiplier and other events	
International media	a), f), h)m i), j)	b), c), d), e), h)	c), d)	a) to f)	regularly, and during multiplier and other events	

What to present:

- a) Project outcomes that point out how the HEIs acted during the COVID-19 pandemic
- b) Results of surveys conducted among European HEIs with recommended innovative teaching/learning methods and tools
- c) Evaluation framework with recommended criteria for evaluation of the OERs
- d) Upgraded existing and new OER
- e) Curriculum for summer schools
- f) Case studies
- g) Reports
- h) Bulletins and informative materials
- i) Information about the state-of-the-art of the project, expectations and experiences

How to do it: (different types of activities)

- a) Multiplier events (promotional material)
- b) Press conferences (preparing the list of local, regional and national journalists)
- c) Interviews
- d) Reports at the Project's web site
- e) Information for media and social networks
- f) Presentations at professional meetings (Conferences, workshops, webinars, etc.)
- g) Research articles based upon conducted studies that relate to the project's goals
- h) Documentation of all activities during the Project (meetings, visits, discussions about special topics, summer schools, multiplier events, workshops, etc.)

Which levels:

- a) Partner institutions
- b) National level – each partner
- c) European level (BOBCATSSS, Eblida, EDLC, etc.)
- d) Cooperation at intercontinental level (IFLA, ASIST, ISIL, EDEN, UNESCO OER, etc.)

Where:

- a) Partner institutions
 - b) Television
 - c) YouTube
 - d) Newspapers (local and national)
 - e) Social networks
 - f) Dissemination platforms
- <http://ec.europa.eu/programmes/erasmus-plus/projects>
<http://https://decris.ffos.hr>

How to keep up with changes:

- Constantly modify basic promotion materials
- Constantly disseminate information during and after the Project.