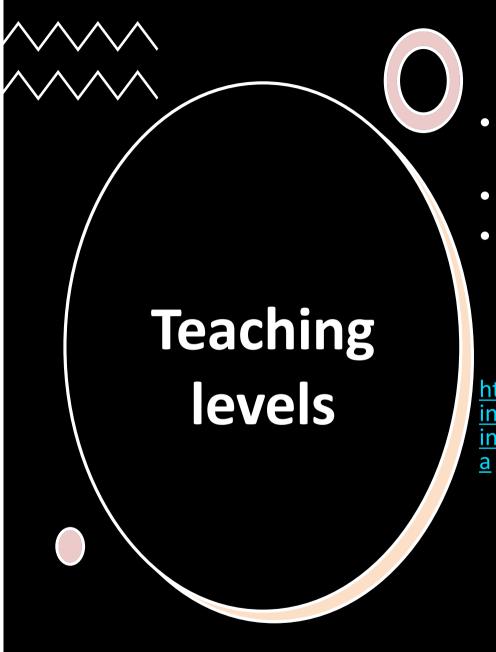


Fidelia Ibekwe

Full Professor
School of Journalism & Communication
Aix-Marseille University – France
fidelia.ibekwe@univ-amu.fr
https://www.fideliaibekwe.info/

Editor in Chief of Education for Information, IOS Press http://www.iospress.nl/journal/education-for-information/





Graduate (year 3)

- Master's levels (years 4-5)
- Master's track 'Data, Information & Digital Communication', option A: Digital Information and Communication Devices

https://ejcam.univ-amu.fr/en/ma-datainformation-and-digital-communication-datainformation-communication-digitale-dicod-option-

The dominant lecture-mode pedagogical style ingurgitate - regurgitate

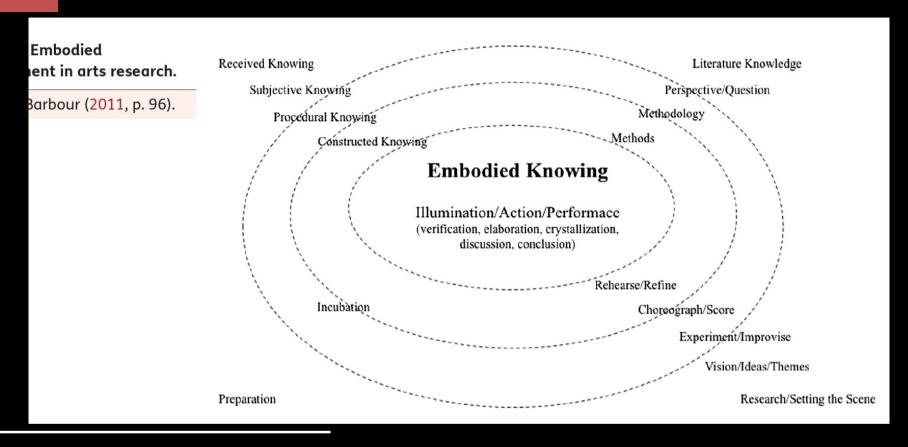


- Education for all
- Professor style teaching
- Large groups of students
- Ingurgitate regurgitate
- Little interaction & hands on teaching
- High boredom factor
- Student dissatisfaction & drop out
- Inadequately trained to enter the professional workforce

Un amphithéâtre plein à craquer pour défendre l'université de Béziers, Pierre Saliba, Midi Libre, 19/09/2013

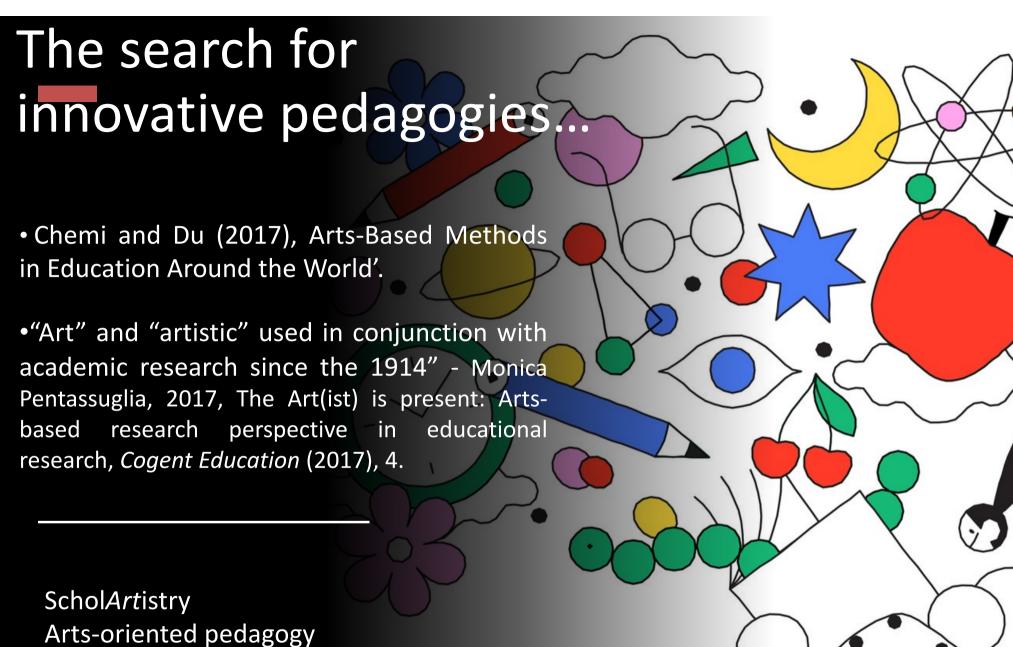
https://www.midilibre.fr/2013/09/19/un-amphitheatre-plein-a-craquer-pour-defendre-l-universite-de-beziers,759245.php

Other ways of knowing

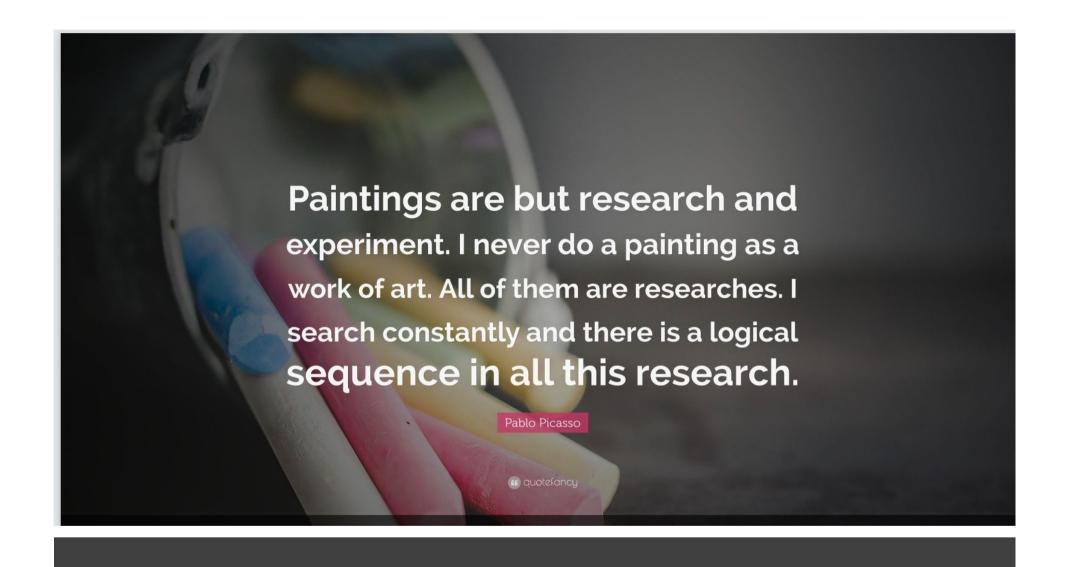


"The model of experiential learning places the concrete experience (or the artistic practice) inside a continuous cycle of reflection. (...) The researcher's body engagement and awareness entail new questions about how we can develop, in a new and creative way, a research process based on an embedded construction of knowledge."

- Karen Barbour. (2011). Dancing across the page. Chicago: Intellect Books, 187 pages.



Schol*Art*istry
Arts-oriented pedagogy
Arts-informed pedagogy
Arts-informed research



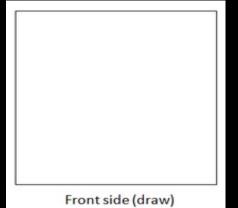
Pablo Picasso

From iSquares to c-Squares. Drawing & writing Information and communication

"Drawings offer a different kind of glimpse into human sense-making than written or spoken texts do, because they can express that which is easily put into words: the ineffable, the elusive, the not yet-thought-through, the sub-conscious". - Weber and Mitchell (1995, p. 34).

The iSquare protocol was introduced in IS by Jenna Hartel, An Arts-informed study of information using the draw-and-write technique. *Journal of the American Society for Information Science and Technology*, 2014, 65(7): 1349-1367. See, http://www.isquares.info/.

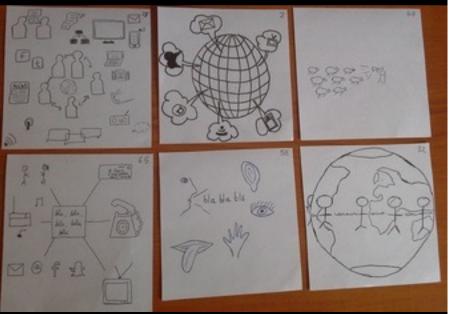
My adaptations and students' productions
https://www.fideliaibekwe.info/learning-by-drawing.html
https://www.fideliaibekwe.info/arts-informed-pedagogy.html











Drawing & writing Information and communication.

From c-Squares to c-Stories.

https://www.fideliaibekwe.info/from-drawing-to-storytelling.html







I. Le Polythéisme

A. Déification des moyens de communication



Le Panthéon des Dieux de la Communication

II. Le Monothéisme

R La réforme informative



You've wasted

158 1

15 HOURS 21

Since Apr 14, 2008

Facebook is 4,070 days old. You've belonged for 2,538 of them and posted 499 things to your feed in that time.

BRAG ABOUT IT 🔰 🚦

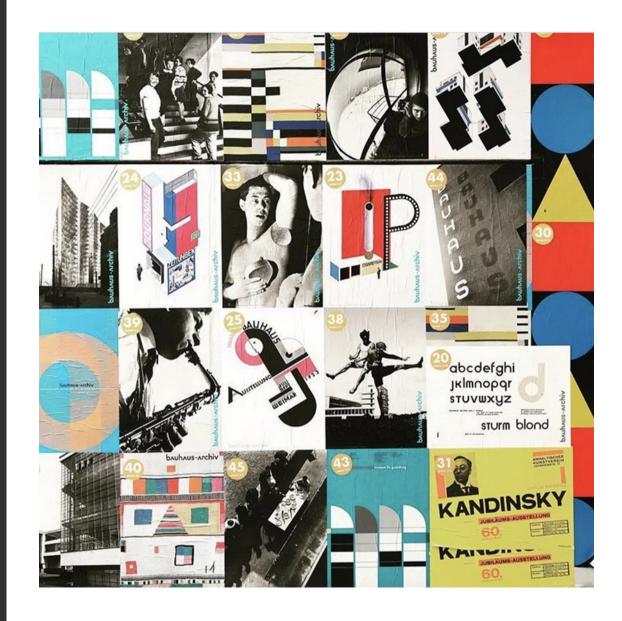


Bauhaus Inspiration

The Bauhaus artistic movement was created by Walter Gropius in 1919 in Weimar (Germany).

Fred Turner, The Democratic Surround, Multimedia and American Liberalism from World War II to the Pyschedelic sixties (2013)

https://fredturner.stanford.edu/books/the-democratic-surround/



Bauhaus Manifesto

'Architects, sculptors, painters (...), let us create a new guild of without craftsmen the class distinction that raise ar barrier between arrogant craftsman and artisť. Together, let us create the new structure of the future which will one day rise toward heaven from the hands of a million workers, like the crystal symbol of faith.' new Walter Gropius (1919)http://gropius.house/location/bau haus-manifesto/



Moving into Full-fledged arts pedagogy

Information and communication theories through "total arts"

https://www.fideliaibekwe.info/bahaus2020.html

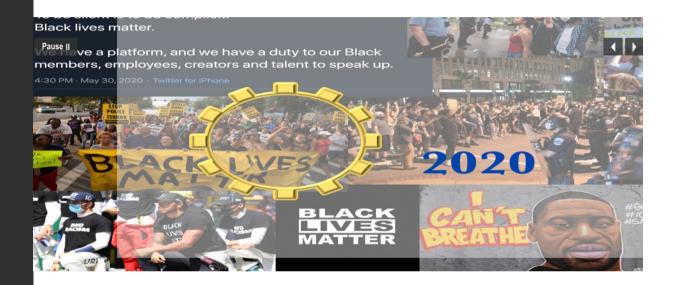


https://www.fideliaibekwe.info/bahaus2020-860291-144071.html



https://www.fideliaibekwe.info/bahaus2020-860291.html

And then the pandemic hit!



https://www.fideliaibekwe.info/bahaus2020-860291-988898.html

Evaluation of the arts oriented pedagogy

Questions					
Gender	Female (74,2%)	Male (25,8%)			
Age group	18-20 (1,6%)	21-25 (89,4%)	26-30 (4,5%)	31-35 (0%)	<u>>35</u> (4,5%)
Did you have prior Knowledge of IC theories?	Yes (57,6%)	No (42,4%)			
Did you have prior experience of arts-oriented pedagogy?	Yes (34,8%)	No (65,2%)			
Did the arts-based approach enhance appropriation of the course contents?	Totally agree (77,3%)	Moderately agree (18,2%)	A bit (3%)	Not at all (1,4%)	
Should it be incorporated into other courses when possible?	Totally agree (1,5%)	Yes (71,2%)	No (10,6%)	Indifferent (16,7%)	

Publications on my arts-based pedagogy experiments

Ibekwe Fidelia (2020), Teaching Information and Communication Theories through Arts, *Journal of Education for Library and Information Science* 61(4), 2020, pp. 424-451. DOI: 10.3138/jelis.61.4.2019-0053.

Ibekwe-SanJuan F. (2018), Combining an arts-informed and textual approach to teaching information and communication theories, *Education for Information*, 2018, 34(1), pp. 39 - 53.

Ibekwe-SanJuan F. (2017), The journey of information. How students perceive information in France using the draw and write technique, *Information Research*, March 2017, 22 (1).